

# DailyMirror

e-Edition

Wednesday, June 20, 2007

## MAIN SECTION FINANCIAL TIMES

Front Page

News

Editorial

Opinion

**Financial Times**

Sports

Features

Mirror Life

Obituaries

## GROUP SITES

The Sunday Times

Hi!! Magazine

Wijeya Pariganaka

Archives

## World Travel Awards nominate Lanka among Asia's leading destinations

World Travel Awards has nominated Sri Lanka amongst the leading destinations in Asia for 2007, placing the island nation amongst the big players in the region. The Asia, Australasia and Indian Ocean Ceremony of the World Travel Awards is due to take place in Bangkok Thailand on September 7, announced the organizers of the event.

The World Travel Awards was established in 1993 to acknowledge and celebrate excellence in the world's travel and tourism industry. With thousands of votes cast by travel professionals from 160,000 travel agencies in over 200 countries across the globe, winning a World Travel Award has become one of the highest accolades a travel product can achieve. Sri Lanka's nomination as a leading destination in Asia by, the WTA; which serve to recognize and reward the enormous achievements to be found in all sectors of the global travel industry is a great boon to the country's tourism industry. On being informed of the nomination, Chairman of the Sri Lanka Tourist Board Renton de Alwis said "Sri Lanka Tourism is elated at the nomination to be among Asia's leading destinations. Such recognition iterates the confidence the global tourism industry has on destination Sri Lanka. The genuine smiles and the friendliness of our people surpass the exotic beaches and the nature, culture adventure offer we make, to place us tops among the many other offers Asia makes. At Sri Lanka Tourism, we work hard and smart to delight each of our visitors and fulfil their dreams."

Two other Sri Lankan entities are recognized this year by the WTA - Jetwing Ayurveda Pavilion has received two nominations, one under 'Asia's leading Resorts' and the other in the category 'Asia's leading Spa Resorts' and Sri Lankan Airlines is named amongst Asia's best Airlines, earning further laurels for tourism in Sri Lanka.

Hailed by Wall Street Journal as the "Travel industry's equivalent to the Oscar's", World travel Awards generate media and press coverage from across the globe and winning an award the

benchmark for excellence in the travel trade.

---

[|Front Page|](#) [|News|](#) [|Editorial|](#) [|Opinion|](#) **[|Financial Times|](#)** [|Sports|](#) [|Features|](#) [|WNL|](#)

---

**Back to Top**

Copyright © 2001 Wijeya Newspapers Ltd. All rights reserved.  
Contact us: [| Webmaster |](#)